



**BOSTON SECURITIES TRADERS ASSOCIATION
75TH ANNIVERSARY CONFERENCE**

SPONSORSHIP OPPORTUNITIES

THURSDAY, MAY 13, 2010

**FENWAY PARK
BOSTON, MA**

SPONSORSHIP LEVELS & BENEFITS
BOSTON SECURITIES TRADERS ASSOCIATION
75TH ANNIVERSARY CONFERENCE
May 13, 2010
Fenway Park, Boston, MA



GRAND SLAM SPONSOR (*Exclusive – Limited to one**)

\$25,000

- ✂ Your company logo and website link as a Grand Slam Sponsor, appearing on all promotional materials including signage, press, and BSTA website.
- ✂ Company name will appear as “underwriter” / Grand Slam Sponsor of the 75th Anniversary Conference. Name will have top / primary billing.
- ✂ Your company logo as a conference Underwriter / Grand Slam Sponsor, appearing in position #1 on the Fenway Park centerfield scoreboard.
- ✂ Experience the Fenway batting cage for ½ hour – ten (10) participants.
- ✂ Your company logo on a custom-made conference gift which will be distributed to 400+ attendees.
- ✂ Company marketing materials placed in conference “goody bags” distributed to 400+ guests.
- ✂ Conference registrations for six (6).
- ✂ Two (2) golf foursomes for the annual Golf Tournament on May 14th at the Bay Club (Mattapoisett, MA).
- ✂ Full page ad in the annual BSTA membership directory (subject to print deadlines).
- ✂ Your company logo on all BSTA event signage (including Tia’s summer soiree and Harvest Party).



HOMERUN SPONSOR (*Limited to five**)

\$10,000

- ✂ Your company logo and website link as a Homerun Sponsor, appearing on all promotional materials including signage, press, and BSTA website.
- ✂ Company name will appear as Homerun Sponsor of the 75th Anniversary Conference. Name will have secondary billing.
- ✂ Your company name appearing in position #2 on the Fenway Park centerfield scoreboard.
- ✂ Company marketing materials placed in conference “goody bags” distributed to 400+ guests.
- ✂ Conference registrations for five (5).
- ✂ One (1) golf foursome for the annual Golf Tournament on May 14th at the Bay Club (Mattapoisett, MA).
- ✂ Half page ad in the annual BSTA membership directory (subject to print deadlines).



TRIPLE SPONSOR

\$7,500

- 🔪 Your company logo and website link as a Triple Sponsor, appearing on signage and BSTA website.
- 🔪 Company name will appear as Triple Sponsor of the 75th Anniversary Conference. Name will have third level billing.
- 🔪 Company marketing materials placed in conference "goody bags" distributed to 400+ guests.
- 🔪 Conference registrations for four (4).



DOUBLE SPONSOR

\$5,000

- 🔪 Your company logo and website link as a Double Sponsor, appearing on signage and BSTA website.
- 🔪 Company name will appear as Double Sponsor of the 75th Anniversary Conference. Name will have fourth level billing.
- 🔪 Company marketing materials placed in conference "goody bags" distributed to 400+ guests.
- 🔪 Conference registrations for three (3).



SINGLE SPONSOR

\$3,000

- 🔪 Your company logo and website link as a Single Sponsor, appearing on signage and BSTA website.
- 🔪 Company name will appear as Single Sponsor of the 75th Anniversary Conference. Name will have lower-tier level billing.
- 🔪 Conference registrations for two (2).



ON BASE SPONSOR

\$2,000

- 🔪 Your company logo and website link as an On Base Sponsor, appearing on signage and BSTA website.
- 🔪 Conference registrations for one (1).

**All exclusive sponsorships are based on a first come, first serve basis.*

SPONSORSHIP COMMITMENT FORM
BOSTON SECURITIES TRADERS ASSOCIATION
75TH ANNIVERSARY CONFERENCE

May 13, 2010
Fenway Park, Boston, MA

Deadline: April 1, 2010

(Does not include BSTA directory print deadlines)

[] *(Please check)*

I am pleased that _____ *(Firm / company name)* will be a
_____ *(Sponsorship level)* supporter of the 75th Anniversary
BSTA Conference scheduled for May 13, 2010 at Fenway Park, Boston, MA.

Please accept my payment of \$ _____ by: Check ____ Visa ____ MC ____ AMX ____

Name as it appears on card _____

Card Number _____ Exp. Date _____ CVV2 Code _____

Billing Address: _____

Please call me directly at the following number / day / time to verbally accept payment information:

Date _____ Contact Number _____ Best Time to Call _____

Signature _____ Today's Date _____

Company Name _____ Contact Name _____

Address _____

City / State / Zip Code _____

Telephone _____ Email Address _____

Please return this form no later than April 1, 2010 to:

Boston Securities Traders Association
Attention: Carol McKean
48 Valley Beach Avenue, Suite Two
Hull, MA 02045
Phone: 781-925-3459 | Fax: 781-925-3421 | Email: Admin@bsta.info

For sponsorship questions or additional information, please contact:

Whit Canary
Level ATS

Phone: 617-350-1601 | Email: Whit.Conary@LeveLATS.com